

Spindrift

Vol. VII No. 10

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October, 1954

TALLY HO

"Tally Ho" is an ancient, well-known fox hunting cry common throughout the Old Country. It is used to signify the finding of a fox by the hounds and is usually followed by the cry of "Gone Away" when the fox is driven from cover.

It is obvious, therefore, that it has nothing to do with the vehicles drawn by four horses which wait at the Causeway opposite the Parliament Buildings every day throughout the summer to take visitors on a tour of the city.

Looking at them on Friday last it occurred to me that I had never seen that part of the city lying around Government House and seemed to be an opportunity to remedy this defect in my education without too much exertion, so I climbed aboard the first one in the line. After what was not too long a wait for the Tally Ho to fill we started off, turned up on to Douglas and then on to Yates and proceeding up Yates further than I usually go we passed the business establishment of Messrs. Fast & Slow. (My reason for mentioning this as one of the sights will appear as we proceed.) As most of you know Yates from being level gradually assumes an up-hill slope, the commencement of which slowed the four-in-hand down to a walk which became a crawl so slow that I began to expect that at any moment the passengers would be asked to get out and push. In the meantime we had passed the Cathedral at a distance which allowed us to see the tower. The horses were still crawling. We turned off Yates and still at a crawl were shown, en passant, a high stone wall surrounding (I quote the driver and take no responsibility for the truth of his statement, a 27-room mansion in which no one can afford to live except two caretakers who are being paid to live there.

We were now in a good residential district but actually no better except for size, than any of the others in the city and surrounding districts. We were still crawling, but don't be impatient, I wasn't . . . I was merely bored. In the meantime the driver had been telling us the names of the trees with which the streets we were passing were lined. I am no stickler for any particular tree. To me a tree is a tree and nothing more. About this point we turned on to a street which had

a slight downward slope and after a little urging from the driver the horses were very reluctantly persuaded to change their crawl to a very slow trot and the beat of 16 hooves seemed to be putting my thoughts into the words: "Never again, Never again." A short time later we were informed that we were on Cook Street which ran straight through the city from north to south. I waited for the cheering but believe it or not there was none.

At a point short of the Dallas Road we turned off into Beacon Hill Park and the driver told us the Strait was 18 miles across and on a clear day the Olympics could be seen but the day not being clear the mountains refused to show themselves and I felt that he had lost another point.

We did, however, get a good view of St. Ann's Academy for teen-aged girls.

(Continued on Page 4)

The Way It Looks To Me

By M. W. DYER

Didn't you chortle over the drawing of the blissful couple on the park bench, lost in time, fused in a lasting kiss while flowers pushed out of the bare earth, bloomed, faded, and finally were covered with a blanket of snow? And then didn't you laugh aloud at the smug caption: "Pond's Lips stay on and on and on!" Perhaps you watched that amazing little Nipper, green with envy as his playmate greedily devours a dripping ice cream cone, and then, with a flash of genius, reverses the situation with a huge bowl of Kellogg's Corn Flakes? Or the one showing the fellow happily applying the Baptone, and, when a luscious harem beauty beckons from the door, without even missing a stroke he says, "Don't bother me! Can't you see I'm busy?"

Fantastic though they may be, they make for very effective advertising. Everyone agrees that advertising is necessary for the producer, but it is also a source of facts, information, ideas and inspiration to the consumer. Wonder about fashions, home decorating, food serving? Just pore over the advertising pages in any magazine. It is an entertainment in itself.

Everyone is familiar with the quizz:

"Which twin has the Toni?" which made one home permanent famous, but there are also questions like "How black is a black cat?" asked by a film manufacturer, and "How white should a man's shirt be?" asked by a soap company, of course.

With more or less success, old sayings are twisted to suit the product, such as, "One good taste deserves another," or "Two wines with but a single name." A clever one shows the well-known black and white Scottie dogs against a background of a piano keyboard, and the words, "Strike the right note." "It is time you learned the facts of life," leads on to more serious discussion of life insurance. We are given ideas for gift buying, a "keen" one being a razor and a "sweet" one being candy. Then we are dinged, "Candy's dandy, keep it handy," and again "Twice the shine in half the time."

One that is outstanding for its simplicity has the silhouette of a gravy boat and the words: "Gravymaster—sign of good gravy."

As the ad man knows only too well, everyone is susceptible to flattery no matter how thickly spread. "Be beautiful, be loved," (synonymous, naturally), he purrs, and then describes a soap as "like a caress, gives satiny-soft, creamy lather with a floating lift." (If there were no romance in the world, or, more to the point, no foolish women to believe there is, manufacturers would be forced to rely on the quality of the product rather than the quantity of the advertising.) "Your hair is romance," he insists, and then urges us to "invite romance this season." He really goes all out on a perfume with a "forbidden" name: "Daring, enigmatic; revealing, still concealing—just enough!"

It that is too much for you, give a listen to these extravagant claims: "Relax at home while you have a Toni" . . . "Our house practically built itself" . . . "Just wipe—dirt disappears like magic" . . . "Weed-No-Mor" . . . and then they really drive it home with a blunt "Why work so hard?" This tack gets us all in the end, for we all work hard yet we all have a lazy streak (yes, even Mrs. Macmurchie, if we are to take her daughter's word for it).

There is another approach that defeats its own purpose. This is when he tries

(Continued on Page 6)

DANCE

TO THE MUSIC OF THE

HOMETOWNERS

COMMUNITY HALL :: 9-1
FRIDAY — NOVEMBER 26th

Adults 75c - Students 35c
Refreshments Available

SPINDRIFT

Editors:

Harold Gorse - Myrtle Dyer

Contributing Editors:

C. Howorth - Community Improvements
N. Andrew and D. Fletcher - Sport
A. L. Anstey - Social

Treasurer: Assistant Treasurer:

Wm. J. Mackintosh Frederick O. Sutton

Advertising:

Fred Dyer - Bob Macmurchie

Circulation:

Hilda Sinkinson

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Committee Members:

Hilda Andrew - Hilda Sinkinson - Jack Shaw
Ben Dyer

Mail Material to—

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CORDOVA BAY P.T.A.

A responsive group of members attended the first fall meeting of the Cordova Bay P.T.A. held on Thursday, September 23rd, 1954.

A motion was passed that a letter be sent to Saanich Council placing this Association on record as being opposed to the proposed Race Track site.

It was agreed council's attention should be drawn also to the dangerous practice of heavily-laden gravel trucks constantly speeding past the school area.

Following his amusing talk, based on the theme, "What did you do in school today?" Mr. Roberts, the principal, introduced his staff. Assurance was given the parents that at any time the staff would welcome enquiries concerning the pupils.

Cordova Bay representation on the School District No. 63 Parent Teacher Association Council was increased by the appointment of two new delegates. The regular delegates are Mrs. R. L. Chase and Mrs. E. Witter, while the alternates are Mrs. W. Mackie and Mrs. G. C. Morison.

Mrs. C. F. Lewis has assumed position of Social Convener and Mrs. W. L. Stephenson is the new Publicity Convener.

During refreshments, members became acquainted with the staff and took advantage of the opportunity of viewing the children's work.

Several interesting items are shaping up for the future, among them a dance, details of which will be released later.

(Mrs.) W. L. Stephenson,
Publicity Convener.

Bowling Green and Exhibit

Box 2362, R.R.4,
October 12th, 1954.

This is to notify all interested parties that, as from this date, the Cordova Bowling Green and the Nautical Exhibit will be closed until Easter week of 1955.

I thank all those who have shown their interest in my attempt to give them something out of the ordinary run of things.

I am satisfied at least to know that my effort has been appreciated by many of those attending.

My visitors have stated their views as follows:

School Principal: "An outstanding collection of interest from a historical and educational point of view and should be seen by all scholars who are interested in the development of our country's economy."

Naval Officer: "This exhibit is really worth while and these photos of vessels from 50, 70 and 100 years ago, typifying as they do the change from the brigs, schooners, brigantines and full rigged ships, are most valuable and interesting."

Art Centre: "I enjoyed your show very much and was much impressed by the number, date and quality of your photographs. I may call upon you for your help when I put on an exhibition, for we do need some material to help in our legitimate task of showing Art in its original form."
Robert Sutcliffe.

NOTICE TO PARENTS

The people of Cordova Bay have spent considerable time and money in building a Hall worth approximately \$35,000.00 to date for use, primarily, by the young people of the area. During the summer, we have been plagued with broken windows, and broken lights, etc., and more recently sticks have been poked through the screens of the lower windows in order to smash them, and an attempt has been made at tearing these screens off.

There seems to be no respect for the inside furnishings either. Already, there are marks from pop bottles on the piano which may or may not be due to the kids. The washroom facilities are abused far beyond normal use.

The hall management committee would like **YOUR** co-operation in trying to put over to the children, the importance of treating the Hall as they would do their own home. We have had signs put up to the effect that anyone found damaging the property will be prosecuted, so, please parents, co-operate and try to put this idea over to **YOUR** children.

George Kirkendale,
C.B.C.C. President.

SHALL WE DANCE?

CLUB ACTIVITIES

The Fall and Winter seasons are here again and your directors are trying to make this a busy and interesting time at the Community Hall.

The Ladies' Auxiliary have already put on a concert which was a credit to those in charge.

There will be an Old Time Dance on November 5th, and on Friday, November 26th, we are expecting to have a dance with the Hometowners supplying the music.

Badminton is in full swing and basketball will be starting soon. Wednesday is game night for basketball, so come on, folks and cheer these Bay kids to a championship. They can do it if they get their parents behind them.

Don't forget your reservations for the New Year's Eve Party. The number of tickets is limited. **SO DO NOT RISK DISAPPOINTMENT.**

Edgar Jones.

Guide and Brownie News

This month most of our time has been taken up with preparations for our Third Penny Fair. Guides and Brownies, Brown Owl and Captain have all worked hard to make our Fair such a grand success. Members of the Local Association all had their part to do, and without the co-operation of the girls, leaders and parents, we could not attempt such an enterprise. I would like to thank everyone who worked, donated or otherwise enabled us to realize the sum of approximately \$100. Now we should be able to do a lot more for our Guides and Brownies in the next two years.

Winners at the various games were as follows: Treasure Island, Penny Milne, Joanne Pearson, Michael Dyer, Ronnie and Betty Austen; Peg of my Hand: Bruce Hill and Bob Jaffrey; What Is It?: Mrs. Waistell and Mr. C. Price; Jelly Bean Guess: Heather O'Connell, and the Doll Raffle, Virginia Lindal.

Guides have also been accomplishing awards. At the Field Day at Saanichton Susan Batterbury was awarded her First-Class Badge, presented to her by Area Commissioner Mrs. Midgley. Susan also achieved her Handywoman, Little House Emblem and Citizen's badges. Merlyn Blow has achieved her Keep-Fit, Handywoman and Little House Emblem. Good work girls. Work hard and your Gold Cord won't be too far away.

The next meeting of the Local Association will be held at the home of Mrs. Bert Pearson on Monday, November 1st, at 8 o'clock.

Edith Jones, Publicity.

Around About

The new TV set had been installed just in time for the week-end. Comes Sunday afternoon and the three children are watching from the standing position for a few minutes until finally the youngest turns away impatiently with, "Oh, come on, let's watch daddy. He's more interesting."

(Hmmm . . . Some daddy.)

Old Time Dance

Friday November 5th 9—12

• Community Hall •

Adults: 50c

Students: 25c

Cordova Bay Community Club

President—George Kirkendale
 Vice-President—Robert Macmurchie
 Past President—Stuart W. Brock
 Recording Secretary—Myrtle Dyer
 Corresponding Secretary—Lillian Ross
 Treasurer—Edgar Jones
 Social Director—Wilma Gillespie
 Sports Director—Noel Andrew
 Membership Director—Frank Leno
 Publicity Director—Harold Gorse
 Community Improvements Director
 Stuckey W. Tucker

CLUB AFFAIRS

The next General Meeting of the Club will be held in the Community Hall on Wednesday, November 3rd, at 8 p.m.

The General Meeting held on October 6th was called to order and Myrtle Dyer, recording secretary, read the minutes of the last General Meeting which were adopted.

The treasurer, Ed. Jones, reported that the finances were in good condition except that there was \$107.00 of members' dues in arrear which he would like to have paid immediately, if not sooner.

It was decided that there is to be a Public Dance on November 26th with the Hometowners Orchestra providing the music.

George Ross, speaking on dances, expressed the opinion that more advertising is needed as people are not turning out in the numbers we should have. The consensus of opinion was that we should try again to keep the monthly dances going.

Bob Macmurchie requires a work party to turn out four times in order to get a job finished up to a certain point.

Our Sports Director, Noel Andrew, has 50 kids turning out Wednesdays for basketball. Rhoda Price remarked on the want of discipline among the kids and the number of them who are not paying and are racketing about the Hall. Noel wants assistance on basketball nights and will contact the parents to get them to turn out which will help to keep order and also help to make the games stand on their own feet.

Reg Sinkinson drew attention to the speed at which the gravel trucks whizzed through the village and the danger to the children created by this excessive speed, especially coming down hill at the junction of Fowler and Cordova Bay Roads and moved that a petition be sent to the Saanich Council for the return to its original course of Fowler Road. The decision to make such a petition was passed.

The meeting then adjourned and the guest speaker, Mr. Batchelor, was introduced and gave a most interesting talk on Pro-Rec, during which he pointed out that it was necessary for a Commission or Committee to be set up in order to establish a responsible link between Pro-Rec and the district concerned. A very important point which Mr. Batchelor made

LADIES' AUXILIARY

"Have you made your Christmas cake yet?" This will soon become the popular form of address among women as the weeks push steadily forward. Perhaps you don't like to go to all the bother and yet still prefer the home-baked goodness of the cake that's put together by knowing hands in some friendly kitchen. In that case, read on. Mrs. Jo Crampton is going to all the trouble of making just such a cake, and Mrs. Goldfinch will use all her artistry on the decorating of it and, who knows, if you buy a ticket you may become the proud owner without lifting a finger except to cross them.

The first Whist Party of the season had a nice attendance and prizes went as follows: Ladies' first: Mrs. A. C. McLeod; gentlemen's first: George Lobenstein; ladies' consolation: Mrs. J. Roberts; gentlemen's consolation, Jeff de Blois.

The Community Concert was enjoyed by all even those who worked so hard on it. The concert was convened by Mrs. Cyril Price, and Mrs. Ed Jones was in charge of refreshments for the artists.

It was decided to purchase a P.A. System with funds available, doing away with the necessity of renting one every time one is required.

This month's favorite recipe follows:

Mrs. E. Witter's Graham Cookies

Two egg whites, $\frac{1}{2}$ cup sugar, $\frac{1}{2}$ cup graham cracker crumbs, 1 tsp. baking powder, $\frac{1}{4}$ tsp. salt, 1 cup chopped dates, $\frac{1}{2}$ cup chopped walnuts, $\frac{1}{2}$ tsp. vanilla.

Beat egg whites, add sugar gradually. Mix baking powder, crumbs and salt. Fold into egg mixture with vanilla, dates and walnuts. Spread in pan 8x8x2. Bake in moderate oven 35 minutes. Cut into bars while warm.

M. W. Dyer, Publicity.

L.A. to C.B.C.C.

HONORARY MEMBERS

We are glad to welcome to the Club as Honorary Members the Messrs. Butler Bros. who have been so willing and generous a help during the past years and to thank them for their subscription of \$100.00

Edgar Jones, Treasurer.

MEMBERS' DUES

We are sorry to note that membership dues are very slow in coming in.

Get busy, be a live wire, attend meetings, bring in new ideas, ask your neighbors if they belong to the Club and if not why not?

The Club needs money, keep your dues paid up to date.

Edgar Jones, Treasurer.

was that Pro-Rec was not confined to sports but included recreation of all kinds not only for the body but also for the mind. Mr. Batchelor was thanked for the trouble he had taken and the interesting way in which he had presented his subject.

H. G.

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SOCIAL NOTES

A. L. ANSTEY
9-2802

BIRTHS—Born to Mr. and Mrs. Doug. Boniface, Cordova Bay Road, on September 28th, a son, Trevor William, a brother for Chris and Barbara.

Born to Mr. and Mrs. Frank Leno, Major Road, on September 28th, a son, a brother for Jeanette and Danny.

WEDDINGS — On Saturday, October 16th, Cynthia Palmer became the bride of Brian de Blois at St. John's Anglican Church.

CARD OF THANKS—Mr. and Mrs. Jack Gillespie and family wish most sincerely to thank all their friends in the community for the expressions of sympathy and floral remembrances sent to them following the loss of their new-born babe.

CONVALESCENTS—Small son, Chris, of Mr. and Mrs. Kissinger, Doumac Ave., is in hospital and making a good recovery.

Home from hospital, Mr. Conconi is convalescing well.

Miss Jean Barr has been laid low with a poisoned foot but is now getting better.

Mrs. O'Connell, convalescing after her hospital sojourn, has gone to Vancouver for a short visit.

Mrs. Hedley McDougal has her friends' wishes for a speedy recovery from her painful accident.

HERE AND THERE — Mr. and Mrs. Cliff Ewen and Wendy, Parker Avenue, spent Thanksgiving week-end in Vancouver.

Mr. and Mrs. E. F. L. Henslowe and Mr. and Mrs. H. C. Foster have returned from their tripping in England. Welcome home!

Art and Phyl Whittaker spent an enjoyable week-end in Mt. Vernon, Wash., as guests of the Victoria I.O.O.F., visiting the Mt. Vernon Lodge.

Congratulations to Chuck Boden who has proven his worth on the golf scene by capturing two feet of trophy at the Gorge Vale Golf Course.

Mrs. Margy McIntosh, Vancouver, recently was guest of Mrs. P. Plimley, Cordova Bay Road.

Mrs. Galey Sr. has left for Moose Jaw, Sask., where she will spend the winter months.

Miss Audrey Boone, Victoria, visited for a few weeks with the Fred Sutton family. Fred is off on a hunting trip in the Caribou.

WELCOME — Mr. and Mrs. Walters, Margaret, Nancy and Albert, from Houston, B.C., near Prince Rupert, now living in one of the Sumemrland Cottages.

Also Mr. and rMs. Slater and son, from Saturna Island, now living in Mrs. W. Walker's house on Doumac Avenue.

ENTERTAINMENT—The ladies have again launched their monthly card parties which are held on the third Friday of each

COMING EVENTS

- C.B. United Church, Evening Service, 7:30 p.m., each month1st Sunday
Elk Lake Playgroup, meeting Mrs. Phillips' each month3rd Tues.
Cordova Bay Community Club, General Meeting, 8 p.m., each month 1st Wed.
Cordova Bay Playgroup Mothers, Meeting Evening, each month 3rd Wed.
Cordova Bay P.T.A., school, 8 p.m. each month4th Thurs.
Card Parties, Community Hall, 8 p.m. each month 3rd Friday
Baby Clinic, St. David's Hall, 2:30 to 3:30 p.m., each month4th Friday
L. A. Guides & Brownies, Mrs. Bert Pearson's, meeting, 8 p.m. Nov. 1
Old Time Dance, Community Hall Nov. 5
C.B. United Church W.A., meeting, Church Hall, 2:30 p.m. Nov. 9
C.B. United Church, Annual Bazaar and Tea, Church Hall, 2:30 p.m. Nov. 17
Public Dance, Community Hall, Hometowners Orchestra Nov. 26
St. David's Women's Guild, Christmas Bazaar, Church Hall Dec. 1

month. The September gathering was not very large but the company enjoyed a pleasant evening.

The small crowd that gathered for the first Old Time Dance of the season had a whopping good time and voted for more in the future. Mark Friday, November 5th, on your calendars, folks. That is the date of the next one and don't miss it. The combination offered can't be beat. The hall is large, the music tops and the floor perfect. Oh—and the price is low, just fifty cents for adults and twenty-five cents for juniors. Also refreshments can be had for twenty-five cents. Old or young, expert or beginner, all can have a lot of fun. This is a night for all the family, teenagers up. So don't forget the date, November 5th, and come to the Hall for a bang-up evening.

The Club Hall was the scene of a delightful concert on Saturday, October 10th, which was greatly enjoyed by all present. Many of the performers were products of the Bay and acquitted themselves well from the littlest on up. All in all the entertainment was a pleasure to attend.

(Continued from Page 1)

This time the driver scored a point since given a stone he could have hit the Academy. At a little past two o'clock after a full hour's torture we arrived back at our starting point only to be assailed by a young man urging us to buy a photograph he had taken of the "Tally Ho and its occupants," including the driver and the horses. It was easy to resist the temptation to buy one since I felt no temptation but merely relief at getting rid of the whole contraption.

The amazing part of the whole affair, to me, is that this business can keep going day after day throughout the whole season, and season after season. One would think that the fact that there is literally nothing worth seeing in the whole drive would be passed from visitor to visitor.

The only reason I can think of that keeps it going is, that there must be an endless supply of visitors.

G. Rose.

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Table with columns: WEEKDAYS, SUNDAYS, Leave Depot, Cordova Bay, Leaves Depot, Cordova Bay. Includes departure times like 7:30, 9:00, 11:15, 1:30, 4:00, 5:15, 6:15, 11:15.

*Via East Saanich Road and Sayward Road † Mondays, Thursdays and Saturdays Only Light face figures indicate A.M.—Dark face P.M.

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Cordova Bay United Church

If you find it inconvenient to attend the morning service, come in the evening.

On Sunday at 7:30 p.m., the guest speaker will be Rev. Joe Jones, pioneer missionary to the Indians.

This talk by the Rev. Jones will be interesting, elevating and instructive.

On Wednesday evening, October 6th, 1954, an address was given by Mr. Wm. Mackie, Dominion Meteorologist, on "All About Our Weather."

This talk on the vagaries of this much-discussed subject, and about which we can do nothing, was most interesting. We know now, why we get rain when sunshine was forecast.

Thanks, Mr. Mackie.

After the lecture on the weather we had much sunshine, in the male quartette, who rendered quite a number of well-known songs to the accompaniment of Mr. T. R. Austen.

A vote of thanks to Mr. Mackie and to quartette and pianist was made by Mr. H. Wren and heartily endorsed by the audience.

A lecture by Mr. W. E. Ireland, Provincial Archivist and a musical treat by talented artists made Tuesday evening, October 12th, an outstanding event in Cordova Bay United Church.

The songs by David Blamire were excellently rendered. This young singer will go far in the musical world.

Pretty little Miss Jacqueline Chaffey charmed the audience with her performance on the Flutophone, and young Ronald Chisholm brought down the house with the popular numbers he gave on the accordion. Wondered what the tap-tapping was. It was the Scots who couldn't keep their feet still!

The lecture by Mr. W. E. Ireland, Provincial Archivist, on our country's background was full of quiet humor and much interest. He led us away back to the early days of B.C. and the life of the pioneers. Told us that what we thought and were often told, that the old days were the "good old days" was all moonshine; and that Victoria instead of being a little bit of old England was instead a little bit of old San Francisco.

The lecture was full of facts and figures. We appreciate now to a small extent what the pioneers did to make this the wonderful country it now is.

And to finish off a grand evening's entertainment, refreshments were served by the ladies of the W.A.

Mr. H. Wren proposed in a few well-chosen words a hearty vote of thanks to Mr. W. E. Ireland, Mr. T. R. Austin, pianist, and to the artists who contributed so much to the enjoyment of the evening.

H. R. B.

ACKNOWLEDGMENT

Spindrift acknowledges with thanks a donation of \$2.00 from Mrs. J. R. Kieran, Cordova Bay.

St. David's-by-the-Sea

CORDOVA BAY

Rev. D. C. O'Connell, M.A.

Sunday School10:00 a.m.
Morning Prayer11:00 a.m.
Evensong 7:30 p.m.

Holy Communion—
1st Sunday (Choral)11:00 a.m.
2nd and 4th Sundays 8:30 a.m.
Choir Practice, Tuesdays 8:00 p.m.

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ALL WELCOME

Cordova Bay United Church

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Sunday School each Sunday10 a.m.

Morning Worship at.....11 a.m.

Evening Service First Sunday in the Month

A Cordial Welcome to All

Minister's Phone: 9-3164

CORDOVA BAY UNITED CHURCH W.A.

Mrs. H. Wren presided at the monthly meeting of the Cordova Bay United Church W.A. on Thursday, October 14th. The devotional was read by Mrs. A. Lefler. A discussion of the bazaar to be held on Wednesday, November 17th, at 2:30 p.m., followed with a decision to include a bric-a-bric table. The next meeting will be held on Tuesday, November 9th, at 2:30 p.m. in the Church. Mrs. M. D. Woodward presided over the social hour that followed.

M. T. L.

ST. DAVID'S WOMEN'S GUILD

St. David's Women's Guild held their monthly meeting on October 12th at the home of Mrs. N. Westwood.

Mrs. J. Wyper reported that Mrs. E. R. Etheridge, who is giving Flower Arrangements Classes in the Church Hall every Wednesday, will devote several evenings to Christmas arrangements and corsages. These special classes will be open to anyone interested.

Wednesday, December 1st, was the date set for the annual Christmas bazaar, final arrangements for which will be made at the November meeting.

Mr. D. C. O'Connell appealed for volunteers to assist in the annual "Every Member Canvass" and also announced there would be Harvest Festival Services on October 22nd and October 24th.

The November meeting will be held at the home of Mrs. J. H. Mitchell, Cordova Bay Road.

Tea was served by the hostess assisted by Mrs. A. E. Taylor, Mrs. J. H. Stevenson and Mrs. J. Wyper.

D. Westwood, Sec.

St. David's Women's Guild.

SINGERS

St. David's Parish invites men and women who are interested in singing to come any Tuesday at 8 p.m. We hope later to have a Music Festival. We invite teen-agers to come and form a Junior Choir for Evensong each Sunday at 7:30. D. C. O'Connell, Vicar.

SCOUT LOG

The annual meeting of the Cordova Bay Scout Group Committee was held at the home of Mr. and Mrs. A. Whittaker on October 12th.

Final arrangements were made for the annual Apple Day to be held on October 23rd. Scouters reported that the Christmas Cards were selling well with just a few boxes yet to sell. Scoutmaster Price reported that Dave Genn and Dick Price had been invited to attend the reception for Chief Executive Commissioner for Canada, Mr. F. J. Finlay, on October 18th. On this occasion Inspector G. R. Engel of the R.C.M.P. would present them with their Queen Scout Certificates. Mrs. Howorth reported she had purchased the Bible for the Group Committee to be presented to the Scout Troop.

At the close of the regular meeting, Committee President Mr. A. Whittaker gave an outline of the Group's activities for the past Scout year and remarked that a little at a time we had accomplished quite a lot. Scoutmaster Price then took the chair for the election of officers for the coming year.

The following officers were elected.

President, Mr. A. Garrett; vice-president, Mr. K. K. John; treasurer, Mrs. C. Howorth; recording secretary, Mrs. A. Garrett; corresponding secretary, Mr. E. Jones; social convener, Mrs. J. Waistell; publicity convener, Mrs. C. A. Price.

The next meeting will be held at Mrs. C. Howorth's, Gordon Road, on Tuesday, November 9th.

Cyril Price.

CORDOVA BAY PLAYGROUP

The regular monthly meeting of the Cordova Bay Playgroup was held at the home of Mrs. Lotzer, Cordova Bay Road. Guest speaker, Mrs. W. W. McGill, gave a very interesting and informative talk on "How Playgroup Affects You and Your Child." She also told us of the history of the Vancouver Island Playgroup Association and how it has been of such help to mothers and pre-school children. Refreshments were served by the social convener, Mrs. W. Greig.

The next meeting will be held on the third Wednesday in November, which is November 17th.

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(Continued from Page 1)

to ridicule or shame you into using his product. You used to overhear your best friend making allusions to "B.O." or, just in time, learn the horrible truth from your dentist. Then there was the warning whisper: "Don't be HALF safe." Now it's an embarrassing exposeé of "briar-patch legs" (beyond description on TV). I could probably experiment with everything under the sun and still end up with an inferiority complex but the smooth sketches for "second-look legs" somehow inspire me. A gal can always dream.

Laundry products go hog-wild. Just as "moon" and "June" are the stand-bys for popular songs about love, "whitest" and "brightest" are worn thread-bare with frequent washings. Here is a soap that "does a wash like no detergent can" and a detergent that "gets clothes cleaner than any soap." Then, of course, there is always Duz—"Duz does everything!"

When you have been motoring all day in the States in the dust and the heat, this one really hits below the belt: "Weary? Next time take the train." Then all of a sudden, almost hidden from sight by an overgrowth of weeds or shrubbery, we see a small sign post, and another, and another; the children get excited and everyone strains his neck to see. Then someone reads out: "This cream makes

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the gardener's daughter plant her tu-lips where she oughter." We can't help but laugh even if we have seen it only half a dozen times. The same corny limericks Burma Shave had 25 years ago are still as much fun (for the kids?) as choosing THE ONE motel—with TV, but natch.

The back pages of the Ladies' Home Journal is the place to look if you are suffering from a lagging appetite, but not unless your larder is overflowing. The old refrigerator really takes a beating after only a brief glance through some of the mouth-watering pages. Even without the color-photography magic of food advertising, just reading about Flo's favorite breakfast in the newspaper resulted in our settling for a sizzling steak.

For me, it is Coca-Cola that has stood out down the years with the "pause that refreshes" and those wonderful girls whose breath-taking beauty and personality could best be described, like the beverage, in terms like "sparkling, refreshing." Then they had a round-the-world series emphasizing that "have a coke" meant "hospitality" in any language. Now they are stressing the "happy family custom" with scenes of family life we can all appreciate.

Pretty girls, animals and children have universal appeal always. It seems right to end up with the photo of a bright-eyed youngster in old jeans and a dilapidated hat, complete to the bag tied to a stick over his shoulder, over which he says: "I'm leavin'. I'm heading for the store that sells . . ."

Advertising? . . .

FOG

Fog is not very usual at the southern end of Vancouver Island but on Friday, September 24th, we were treated to or had imposed upon us, depending upon how you look at it, a really good one. Strangely enough, the city and the inner end of the harbour were entirely clear. It was not one of the dirty black fogs which fill the nostrils and throat with soot and other deleterious matter. The Fisherman's Wharf was clear and enjoying bright sunshine but only a few yards further out the wall of fog was so thick that the Black Ball Ferry "Chinook" as she left the harbour disappeared within her own length and yet the Dallas Road was perfectly clear.

In the manual of the seaman fog does not rank with typhoons, cyclones and hurricanes. It is more of a nuisance than anything else. Before the invention of the Echo-sounder the navigator had to depend upon his two ears and the ship's siren. The method was to blow a long blast and if there was no echo he knew that there was nothing in his way. If, however, an echo came back to him he turned his head until he was hearing the sound equally with both ears from which he knew that there was an obstruction in that direction. One of the mates, bending over a chart in the chartroom and laying down the ship's course and position on the chart while the second mate on the fore-castle with a man heaving the lead was making sure that the ship was not running into shoal water.

With the invention of the Echo-sounder or Asdic, the situation was much simplified. The direction from which the echo came was recorded, not only with regard to objects on or above the surface but also with regard to rocks and shoals beneath the water.

In spite of all the latest improvements and inventions fog is still one of the seaman's worst worries. In a gale or other storm he can see where he is going and what to do in plenty of time to take all the steps which will go towards the safety of his ship.

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