

Cordova Bay Association for Community Affairs (CBACA) Board of Directors Meeting

March 12, 2025 - 7:00 pm
Cordova Bay 55+

Barb Lucas - President	✓	Brock Nordman - PR/ Cordovan	X
Karen Fediuk - Treasurer / Interim VP 1	✓	Michael Giordano - Planning	X
Dave Chater - Transportation & Parks <i>on Meets</i>	✓	Quinn Yu - Events	✓
David Kuprowsky - SCAN	X	Hilary Parker - Secretary	✓
Pat Bourke - Membership	✓		

Chaired by: Barb Lucas

Regrets from: Mike, Brock, David K.

1. PRESENTATION

None

2. APPROVAL OF AGENDA

Motion: To approve the Agenda as amended.

Moved: Karen Fediuk / Seconded: Pat Bourke

Carried

3. APPROVAL OF MINUTES: CBACA BoD Meeting – February 12, 2025.

Motion: To approve the Minutes of February 12, 2025, BoD meeting.

Moved: Quinn Yu / Seconded: Pat Bourke

Carried

4. ACTION ITEMS

4.1 Action Items from February Minutes

- David to suggest Saanich councillor visits to Community Associations be on an invite-basis. Pending.
- All others complete.

4.2 Constitution and Bylaw Amendments

- Deadline for feedback from members was March 10, 2025.
- Barb, Pat & Dave will review suggestions received and prepare final draft to be posted on website April 10 and sent out to members on MailChimp.

4.3 Nominations Committee

- Five board vacancies now confirmed.
- Two interested individuals currently being interviewed.

ACTION: Prepare outline of what is involved/time commitment as a Board member. Circulate on MailChimp beginning of April **or** place notice in *The Cordovan* (deadline permitting).

4.4 **Annual General Meeting**

- Difficulties finding guest speaker due to length of presentation or speaker availability.
- Will approach Mayor Dean Murdock to speak on Transit / Road Safety.
- Request that Board reports for presentation at the AGM be as succinct as possible – a few highlighted points.
- Hard copies of the Agenda and the Constitution and By-laws will be made available as handouts.
- Voting eligibility to be clarified at meeting.

5. **NEW BUSINESS**

5.1 **Correspondence**

See Appendix A

- Additional email received from Colin Plant declining speaker-invite due to upcoming political campaign.

5.2 **Administration**

No Report

5.3 **Treasurer's Report**

See Appendix B

5.4 **Transportation and Parks Report**

See Appendix C

5.5 **SCAN Report**

No report

5.6 **Membership Report**

See Appendix D

- Discussion on value of paying for additional QR codes which also scan analytics. Something to look at in the future.

5.7 **Public Relations / The Cordovan**

See Appendix E

- Board discussed options for a loyalty discount and ways to incentivize repeat advertisers in *The Cordovan*.

ACTION: Brock to put together a proposal to incentivise advertising.

Place announcement in upcoming edition of Cordovan that price restructuring for advertising being prepared. New rates will not apply to this issue.

5.8 **Planning**

See Appendix F

5.9 **Events / Community Engagement**

See Appendix G

5.10 **Website Statistics**

February 2025 Web Statistics:
 #1 – Home Page with 123 views
 #2 – Planning with 120 views
 #3 – Aragon Update page with 44 views

6. **OTHER BUSINESS**

6.1 **None**

<p>Motion: To adjourn. Moved: Pat Bourke / Seconded: Quinn Yu</p>	Carried
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Meeting adjourned 7.57 pm.

NEXT MEETING: April 9, 2025, 7:00 pm

A.G.M.: April 30, 7:00 pm

APPENDIX A

5.1 Correspondence – March Board Meeting

1. Emails relating to specific board committees were forwarded to the Committee Chair for follow-up or information.
2. Received 2 more emails from residents who had received a copy of the petition currently circulating, and asking if it originated with CBACA. Barb responded to both, and also directed them to our Aragon Update #1 on the Planning page of the website.
3. Many emails received from a resident who lives up on the Ridge regarding the airplane noise issue. The resident is very upset at CBACA's lack of action on this. To date I have not responded, but will at some point.
4. 3 emails from Saanich councilors thanking us for our Backgrounder document on the Aragon development. This is the document that was sent to all councilors ahead of Saanich's Meet and Greet on February 24th.
5. Emails from 7 residents immediately following the mail out of our Aragon Update #2, all thanking us for the work we are doing on behalf of the community.
6. Email from a prior (many years ago) board member, who now does not live in Cordova Bay, indicating he has posted our Aragon Update #2 to a facebook page that he follows - Local Governance Talks 2.0 Facebook Group.
7. The President of Broadmead Area Residents Association is looking to host an All Candidates Meeting for the (likely) upcoming Federal election. I have indicated CBACA would like to co-host and help out. Meeting with BARA and possibly Blenkinsop to be set up.

APPENDIX B

5.3 TREASURER'S REPORT March 2024

Activity Period: Feb 6 to March 9

Regular Banking Activities:

Revenue

1. \$100 membership

Expenses

- \$31.08 photocopy
- \$5.00 BNS fees

BNS Statement - Regular Chequing			
<i>Description</i>	<i>Withdrawals</i>	<i>Deposit</i>	<i>Balance</i>
Balance Forward (Feb 5)			\$10,053.54
Membership /office supplies (photocopy)		\$100.00	
Volunteer gift			
CB Newsletter (expense/Advertising)	\$31.08		
Transfer from GIC to operations			
Bank Charges	\$ 5.00		
Total	\$36.08	\$100.00	\$10,117.46

APPENDIX C

5.4 TRANSPORTATION & PARKS COMMITTEE REPORT 2025-03-12

Transportation & Parks Committee:

T&P Committee has not had a meeting since January 15, but have been active in reviewing handouts and project priority lists related to CBACA actions on the proposed Aragon development.

- **Art in Parks UPDATE**

Nothing new to report from February. Dave will pursue contact with Chief of the Tsawout FN in March or early April to kick start the process again with them and the W'Sanec Leadership Council.

- **Saanich Engineering advocacy and updates**

- Confirmed with the Senior Manager of Transportation that the planning project to “reimagine” Lochside Drive as a principally pedestrian and cycling corridor will be initiated in 2025.
- Confirmed with the Project Manager for the pedestrian and cycling improvement project (delayed since 2022) in front of the elementary school on CBR and along Fenn will proceed with construction beginning in the spring/early summer 2025. NOTE: the project scope has been revised to now include a pedestrian walkway/multiuse path on the east side of CBR between Fenn and Rambler. This change is a result of pressure by the CBACA to include the provision for pedestrians on this section of CBR (east side). The first set of plans in 2022 had no provision for pedestrians.

- **Saanich Parks advocacy and updates**

- We are seeking a “community information board” for McMinn Park to support the Pulling Together Program in this park.
- Confirmed with parks, that work is underway again (it was paused due to extreme wet weather over the winter) to fully revamp Fowler Park to accommodate a large regional pickle ball facility. Saanich Parks expects this upgraded facility to be open for use by the fall of 2025 (weather permitting).
- Newly revised signage as part of the People, Pets and Parks Strategy (PPPS) has been installed at all of the parks and main beach access points in Cordova Bay. In addition, new signage complete with maps will highlight the dogs on leash seasonal restrictions between McMorrان and Cordova Bay Parks. These new signs and maps on this section of Cordova Bay beach should be installed prior to the summer of 2025.

- **Resident concern** -No change from the October request to the MoTi regional office to look into the “trigger loop” on Highway #17 turning left onto Haliburton.

- **Vision Zero road safety grant**

- No updates at this time. Decisions on the proposal is expected by April 1, 2025.

- **Other Program Support**

- Dave has been supporting the CBACA President regarding the Aragon development in meetings with Aragon, Saanich Planner, Mayor, Director of Engineering and handouts to the mayor and council.

APPENDIX D

5.6 MEMBERSHIP REPORT

CBACA Board Meeting March 12, 2025

“Paid until” status of members in database at March 5, 2025

“Paid until” status	Mar 5, 2025		Feb 8, 2025		“Paid until” status
Current members (2025 to 2031)	518		516		
	(74)		(75)		<i>2024 expiry</i>
2025 expiry	224	43%	222	43%	
2026 expiry	157	30%	157	30%	
2027 expiry	31	6%	31	6%	
2028 expiry	46	9%	46	9%	
2029 expiry	57	11%	57	11%	
2030 expiry	1	<1%	1	<1%	
2031 expiry	2	<1%	2	<1%	

New memberships and renewals processed in 2025

To date in 2025, 55 memberships were processed: 45 renewals, 10 new memberships.

Actions undertaken

- Processed new memberships, renewals, and requests to be removed from the database.
- Updated e-transfer instructions and pharmacy details on Membership page on website.
- Began revising Membership information on website (10 Great Reasons to Join).
- Updated CBACA contact email for President in MailChimp.

Respectfully submitted,
Pat Bourke, Membership Secretary

March 12, 2025

APPENDIX E

5.7 PUBLIC RELATIONS REPORT

Public Relations / Cordovan Advertising – March 12, 2025

Eleven confirmed ads for the Spring / Summer issue, with the following 4 still to be considered.

Still waiting to hear back from:

- Tiller and Grace (Ad has been made, just waiting for developer approval)
- Thai it up- pending approval of designs
- Giordano Collective (Requested a loyalty discount as he's consistently done full-page advertisements - board approval required)
- compass realty group (me, since I've been building others companies ads {3 this issue} I haven't built my own)

The last issue our advertising generated \$3,575.00

Rates (2025)

Eighth page: (business card size)	\$125.00
Quarter page:	\$200.00
Half page:	\$375.00
Full page:	\$725.00

Board Decision required on request for loyalty discounts on Giordano Collective.

APPENDIX F

5.8 PLANNING REPORT (submitted by Barb Lucas) – March 12, 2025

Re: Aragon Proposed Development of Trio lands

1. On Feb.24th Barb attended Saanich's (one hour) Meet and Greet hosted by Mayor and Councilors held prior to their regular council meeting. The majority of attendees were from the Save Our Saanich group, with about 15 attendees from Cordova Bay speaking to the Aragon proposed development. Barb spoke with councilors Susan Brice, Karen Harper, Zac Devries, Colin Plant and Nathalie Chambers. They were all aware of and some had read the Aragon Backgrounder report that CBACA sent to them two days prior.

Take-aways from the discussions:

- Some have received correspondence from residents who believe that Aragon's application has *already been submitted* and that *approval* is imminent. One councilor's opinion is that it will likely be end of this year or early next year before it comes in front of Council.
 - They stressed the process is a long one, with unknown factors as to how long it takes to go through all Saanich departments, then back to Aragon, then back to staff, then to Council.
 - Councilors were pleased that we plan to meet directly with the Directors of Engineering, Parks, and continue our dialogue with Andrea Pickard.
 - Councilors appreciate our efforts at keeping CB residents informed as to Saanich's process.
 - Recommended that we also communicate to residents that they can receive notification of anything that comes up regarding the Aragon development by requesting this service at clerksec@saanich.ca.
 - Until they see an actual application, none were prepared to comment on Aragon's proposal other than Nathalie Chambers (she is appalled at the proposed density)
2. Aragon Update #2 included additional details on the clerksec@saanich.ca option for residents.
 3. Aragon Update #2 sent out to members on March 7th; Barb also sent it to the 4 strata presidents who agreed to circulate CBACA information updates to their owners.
 4. On March 4th Dave C. and Barb met in person with Director of Engineering Harley Machielse and Senior Manager for Transportation and Development Troy McKay to convey the concerns and impact on Cordova Bay with Aragon's proposed level of density. According to Saanich, Cordova Bay Road can handle about three times as much traffic as currently uses it. The issue is safety - getting across CB Road by pedestrians / cyclists and turning onto CB Road by vehicles. Staff indicated Aragon has significant work to do on sewer and water infrastructure for the site.

APPENDIX G

5.9 Events / Community Engagement (submitted by Barb Lucas)

1. Cordova Bay Day

At the Feb.2025 board meeting, the Board expressed a desire to see if CB Day could happen again in 2025.

Based on the following meetings, and given now the limited amount of time to pull it together by this June, **my recommendation is that CBACA not hold Cordova Bay Day in 2025** and work towards setting steps in place to host it in 2026.

- Barb met with the owners of Gigi's and the manager at ScotiaBank to discuss how we could make Cordova Bay Day happen again this year. Both the owners / manager of Gigi's and Scotia would really like to see it happen.
- Based on recommendations from the team last year, my discussions centered on making the event solely held at the Haro and the Saanich park area next to the Beach House.
- The ScotiaBank manager has been unsuccessful in canvassing the other commercial tenants to get a sense of willingness to participate and help with planning and execution.
- Barb continues to try to get on the agenda of the next Haro strata council meeting to discuss the event with that board in more detail.
- On March 6th Barb had a zoom call with Heidi Barlow, an event planner from Cordova Bay. She offered suggestions such as having a much smaller event this year, perhaps selling Cordova Bay merchandise (hats, t-shirts, bags) to raise money to host a larger event in 2026. Financially, CBACA would not be able to pay for an event planner – Heidi estimated an event planner fee would be \$7K to \$10K.
- Barb met with the organization Heidi uses for merchandise (Island Print Group on Oak Street).
- Still waiting to hear back from CB Elementary School PAC about their year-end events planned for June 2025.
- Also met with the Executive Director of the Greater Victoria Festival Society to discuss if they have other options of event assistance.